

Advancing To The Future

ANNUAL REPORT 2022



Canadian Friends

**Israel Guide
Dog Center**



A YEAR OF ADVANCEMENTS



Puppy raisers returning their dogs to our center for evaluation – after a year of love and hard work.

OUR MISSION

The Israel Guide Dog Center for the Blind is the only internationally accredited Guide Dog school in Israel serving 24,000 blind and visually impaired citizens—and the only such program in the entire Middle East.

Operations began in 1991, with a mission to improve the quality of life of Israelis who are blind by providing them with safe mobility, independence and self-confidence through the faithful assistance of guide dogs specially trained in Hebrew for the challenging conditions in Israel.

While we have expanded our programs to meet the needs of people with other disabilities, including children with autism and veterans with PTSD, we will never stray from our primary mission:

To provide expertly trained Guide Dogs for people with vision loss.

2022 HONOURS AND NOTABLE ACHIEVEMENTS

- Our team placed 73 dogs, either as Guide Dogs, PTSD Service dogs or Emotional Support Dogs.
- Our PTSD (Post Traumatic Stress Disorder) Service Dog program has exceeded expectations, and we have been asked by the IDF to expand this crucial program providing specially-trained service dogs to veterans suffering from the debilitating effects of emotional trauma.
- Expanded support from The Shreiber Health Care Fund to provide medical care and treatment for our guide dogs during the first two years of their working lives.
- Raised standards to qualify our guide dogs, thus ensuring even further that only the highest-performing animals are provided to our clients who are blind.

TOTAL DOGS PLACED SINCE 1991:

Guide Dogs: **773**

Emotional Support & PTSD: **438**

Total Lives Changed: **1,211**

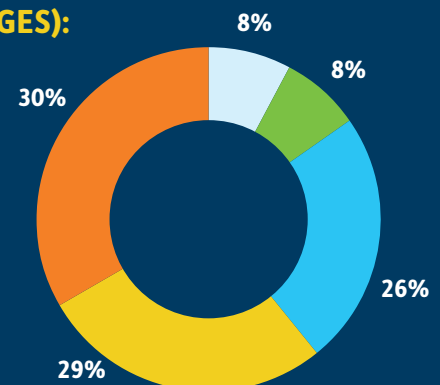
PUPPIES BORN IN 2022:

Male: **74** Female: **67**

CAREER PATHS (PERCENTAGES):

- Guide Dogs
- Ambassador Dogs
- Emotional Support Dogs
- Future mothers
- PTSD Service Dogs

TOTAL PERCENTAGE 100%



TRANSFORMING LIVES, TOGETHER.

Dear Friends,

I am thrilled to present our 2022 Annual Report and share the tremendous progress we have made in the past year. Thanks to your unwavering support, we have continued to fulfill our mission of breeding and training guide dogs, service dogs and emotional support dogs for blind Israelis, IDF veterans suffering from PTSD and children on the Autism spectrum.

Over the past year, our dedicated team of trainers and volunteers has worked tirelessly to ensure that every dog is trained to the highest standard, providing independence, comfort, and mobility to those who need it most. In 2022, we provided a record number of service dogs for IDF veterans with PTSD. We are strengthening our breeding by dedicating more healthy dogs to this effort.



In addition to our breeding, and training efforts, we have also made great strides in our community outreach initiatives in Canada. This year alone, we have hosted more public events, done greater outreach across the country, and created new programs for the next generation to engage with us.

Every dog we have bred and trained has changed the life of its companion and family. When we see a visually impaired person walking with their dog, we see only the two navigating the world together. The reality is that there are dozens of people behind them- their families, their trainers, the staff of the IGDC, and every one of our donors. You are there, too.

Thank you once again for your support, and we look forward to continuing this journey with you.

With Gratitude,

A handwritten signature in blue ink, appearing to read 'Atarah Derrick', written on a light blue background.

Atarah Derrick

Executive Director

PROFILE:

Erez and Venus

Building Bridges For A Better Future



Erez told us: “I see myself as a person who builds bridges; between the religious world and the secular world, between sighted people and people with blindness, and between those in the blind community who choose a guide dog and those who do not.”

Erez has expanded those bridges to include educating the public about Israelis living with blindness. “This is why I represented the Israel Guide Dog Center at the Knesset – the Israeli Parliament – to educate about for new laws that protect people with blindness.”

Blind since childhood, Erez, together with his wife, has raised three daughters while teaching music at the same religious girls’ school for many years – and he loves it. Just as with his music, his guide dogs all have a very positive impact on him and his students.

“My sight began to deteriorate at age 16 and continued to decline for about fifteen years. By the time I reached my thirties, I realized I needed help getting around, so I trained with the white cane and came “out of the closet” as a person with vision loss.

“I quickly realized the cane was not for me and did not give me the assistance I needed. Thanks to a family acquaintance, I learned about the Center. It was an

immediate feeling of belonging. The dogs and the staff who train them, all the support staff – you could feel the love and professionalism.”

“My first guide dog, Lady, was trained using the “old” method which involved more corrections.” Erez said there is a noticeable difference with Venus, his third guide dog, who was trained using the Clicker Method which relies on positive reinforcement – to reinforce the desired behaviours.



Erez says the difference is quite amazing. As he became more positive and less disciplinary towards Venus, she responded in kind to him. Now, their behaviour towards each other as handler and guide is more trusting and collaborative. He emphasized, “This new positive attitude even influenced the way I now approach teaching my students.”

Erez became more religious in later life. He studies Torah and attends lessons. Erez told us, “Every one of us needs to utilize our talents and skills. We can’t just rely on Hashem to provide for us.”

“I feel greatly blessed to live a full and meaningful life – thanks in no small part to my guide dogs.”

Educating About Guide and Service Dogs

During this past year, we worked to teach and show Israelis about accessibility for guide and service dogs that would benefit our graduates. We hosted the Minister of Education, Dr. Yifat Shasha Biton, and members of the Knesset, including Efrat Rayten-Marom (Chair of the Welfare, Labour and Health Committee), at our Center in Beit Oved. In the Knesset, we participated in Knesset committee hearings. We also visited the Knesset to expose parliamentarians to our clients and their dogs.



Our team with the Minister inside the Knesset



Guide Dog Mobility Instructors: Hila Ben Meir & Tomer Eden with two future guide dogs

We were received warmly and positively by all political parties. On the last day of the session, we were overjoyed that the amendment to the Law on Equal Rights for People with Disabilities was approved. This amendment regulates the field of service dogs, including who is eligible to train these dogs. The law also ensures equal rights to those whom they assist by them. The future is bright for those who are assisted by service dogs of all types.

CARING FOR OUR CLIENTS' EMOTIONAL HEALTH

While our guide dogs provide for our client's physical health – by keeping them safe while walking past the obstacles of daily life – we also need to care for their emotional wellbeing. Blindness can be emotionally overwhelming, and learning to trust a dog and how to navigate the world is extremely stressful.

We have recently added a trained social worker to our staff. Lital Adar Mosek is responsible for working with every client to make sure they have the coping mechanisms to be successful in their newfound independence. Lital has an incredible resume and specializes in mental health support during crisis situations. She was part of Israel's rapid response team when the war in the Ukraine started in February of 2022.



Her previous work has been with elderly parents and children's groups, LGBTQ youth, and homeless people. She also works as a manager of a long-term residential program for teens at risk. Though Hebrew is

her mother tongue, her mother is Australian, and Lital speaks English fluently.

Lital is particularly interested in counselling our clients prior to training – to ensure they are in the right frame of mind to accept instruction. She also wants to understand and help them overcome their concerns and fears and help reduce their stress. Additionally, Lital is very aware of the difficulties people have when their current dog retires, and they need to be repartnered with a new dog – and she wants to be proactive in that process.

We welcome Lital to our family, and know our clients will benefit from her calm and steady approach to their mental health.

PROFILE:

Gerald B. Shreiber: A MAN OF VISION

If you're lucky, you run into a person who truly has a vision for helping others. Sometimes they want to help those with two legs, and sometimes they want to help those with four.

Gerry Shreiber is just such a man. A true lover of people—and a true animal lover (dogs in particular)—Gerry approached us and asked about the care and treatment of our dogs. He was particularly interested in how a person with blindness – who may not be able to earn much money – is able to adequately provide for their guide dog's health and wellbeing.



We explained the Israeli government provides our graduates with a monthly stipend for general care and maintenance, but there are cases where extraordinary care is needed, and there is a gap in coverage. Gerry was adamant that no working dog should go without treatment because of the expense, and he established the Gerald B. Shreiber Guide Dog Healthcare Fund.

In addition to his business career—he founded J&J Snack Foods Corp.—Gerry is an animal enthusiast and lifelong supporter of animal rights. In fact, supporting animal rights causes has become one of Shreiber's passions.

“As a child, I always had an affinity and love of animals, particularly dogs,” Gerry states. “I would find homeless dogs, bring them home and fib to my mother that they just followed me.” His central focus has always been dogs. “I always believed there was some magic in communicating with dogs and that I had some of that magic,” Gerry told us. “Later when my career flourished, I felt a responsibility to give back and do what I could to help animals.”

He founded The Shreiber Animal Foundation Enterprise, exclusively for charitable and educational purposes, and for the prevention of cruelty to animals. He also supports organizations such as the American Anti-Vivisection Society, the National Humane Education Society, the North American Wildlife Park Foundation, and the Pennsylvania SPCA. His credo: “I believe animals should be treated with respect and dignity at all times, and I support those causes that share my beliefs.”

The Shreiber Healthcare Fund was started with a generous donation in 2016, which fully covered the cost of annual care. Although Gerry continues to make generous gifts, the number of dogs covered has grown significantly, and we need to find additional supporters to help cover the balance.

We wish to thank Gerry and the entire Shreiber family for their support – and especially for the way they care for our working dogs.

My sadness will brighten someone's future



Puppy raising is our most popular volunteer program. These amazing volunteers dedicate a full year of their lives to give our puppies love and direction. They commit to the program, knowing full well that at the end of the year, they will need to say goodbye to the small ball of fur they have become so attached to.

The most often asked question is, "How will you be able to give the puppy back?" The most common answer is, "Knowing the puppy is going to improve someone's life is the reason we do it."

The majority of our puppy raisers are students who attend University programs. We prefer students, because they are always on the go and exposing the puppies to lots of different situations. They change classes regularly, take the bus, take the train, go to the library, go to parties, etc. This gives the puppy exposure to many different experiences and lowers their stress when they encounter these things in the future.

The puppy raisers teach basic obedience – under the supervision of our Puppy Managers who they see at least once a month. They also communicate regularly with our Puppy Managers via our specially-designed mobile "Gur" App* ("gur" is Hebrew for "puppy"). Puppy raising is a very important job, and we are grateful to these wonderful volunteers. Here is an interview with one of them...

Itay Adi with puppy Ziggy

What do you do?

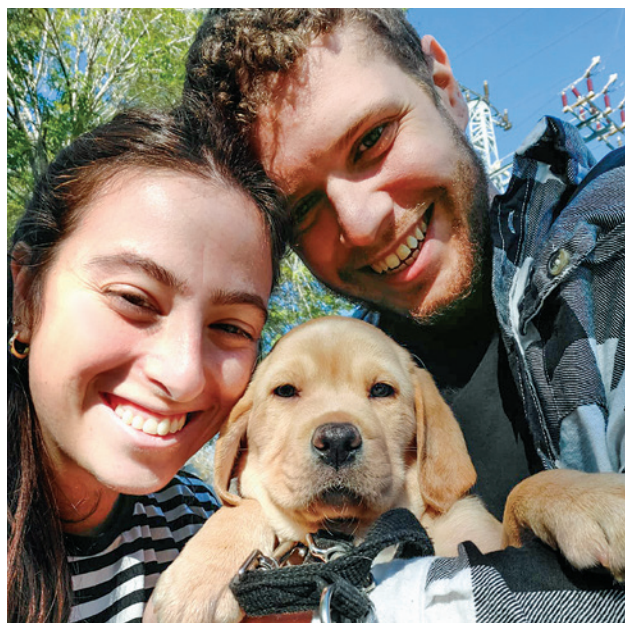
"I'm a Veterinarian's Assistant and a student in my second year at Ben Gurion University majoring in Psychology and Biology."

What motivated you to become a Puppy Raiser?

"My partner Hila and I saw the guide dog puppies on campus and wanted to try raising a puppy ourselves and at the same time do something good for others. Also, some of the clients with guide dogs come to my work at the Veterinary Clinic, so I was aware of how these dogs can change someone's life."

What is a typical day like?

"Ziggy wakes us up at 6am. We take him downstairs



quickly to do his 'busy' outside, otherwise he might have an accident if we don't move fast enough. (Note: 'busy' is the command that tells the dogs they are free to do their 'business')

One of us goes back to sleep and we're up again at 8 am to feed Ziggy breakfast, then out again for a walk and more 'busy'. We walk around campus if we have classes. Otherwise, we go to a cafe or the park for playdates with other puppies. He usually naps after that. If we are at home, we'll play with him, and he will entertain himself with his toys.

Around 5 pm we have another walk before his dinner. After dinner, and maybe one last 'busy', he has his 'crazy hour' where he runs around and plays with all his toys, in order to exhaust himself before bedtime which is around 8 pm. After the first three nights with us, he was able to settle down and he now sleeps through the night."

What is your favourite part of being a puppy raiser?

"Seeing how sweet Ziggy is—such a cutie."

The hardest part?

"Trying to find balance between caring for Ziggy, studying and working."

Do you think your work has made a difference?

"Yes, definitely. Ziggy will do good in the future and positively change the life of someone, either as a Guide Dog, Service Dog or Emotional Support Dog."

Taking The First Steps To Independence



Each client begins their journey by arriving to the Israel Guide Dog Center in Beit Oved for a three-week intensive training course. They are greeted by two expert Guide Dog Mobility Instructors, who orient them to the facility, outline the course curriculum, and help them prepare mentally and emotionally. Next, they are taught how to hold a dog harness—a critical skill when being led by a guide dog. Then the big moment arrives when a dog is brought to the client’s room to be introduced to each other.

Being matched with a Guide Dog is a process that requires careful training and emotional openness. Ami and his dog Sheleg (meaning snow in Hebrew) had an experience similar to many of our clients:



Ami remembers: “When I arrived at the course, I was extremely tense, but the care I received from the beginning helped me cope. The instruction was excellent and offered me a feeling of confidence and security. My dog and I fell in love at first sight. Sheleg is amazing and well suited for me.”

For the next three weeks, every moment is a learning opportunity. Meals, twice a day communal training, lessons on canine care, and individual supplemental training are ways clients and dogs bond while learning important skills in various settings.

Ami noted that “The instructors are very caring and the staff relates to us in amazing ways. The instructors demonstrated endless patience. The course enabled us to experience every possible situation in an instructive, safe, and protected manner. Everything was so precise.”

In addition, while trainers are doing one-on-one work with a client, other clients can connect with each other, talk about their experiences, build relationships, and become friends.

The journey doesn’t end after the three-week course; our clients go home and receive an additional week of training where we work on important routes in their home environment.

Ami proudly says that “the most significant experience for me was ‘re-emerging.’ I was eagerly awaiting the independence in my new life with Sheleg.”

TOTAL GUIDE DOGS PLACED IN 2022	34
Guide Dogs - Replacements for Clients	19
Guide Dogs - First-Time Clients	15

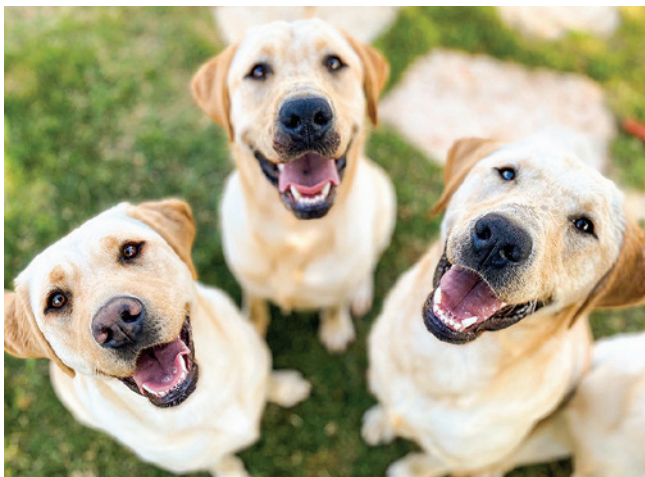
2,000 Puppies Filled With Love!

We are proud to announce that August 15, 2022, marked the birth of Israel Guide Dog Center's 2,000th puppy!

This cute puppy has no idea she will become a superhero. Thanks to her and all the puppies born over the past 30+ years, each day we have the privilege to transform the lives of people with blindness and visual impairments, IDF veterans suffering from PTSD, and families with children on the autism spectrum.



We want to express our appreciation for this puppy and acknowledge all of our amazing puppies both past and present. Many thanks to our dedicated Puppy Department team and volunteers, who care for all our puppies and their mothers with love and dedication.



NOW YOU CAN NAME A PUPPY!

For a donation of \$5,000 you can name one of our amazing puppies and follow its progress from birth until placement. You will be given a link to the puppy's dedicated webpage, so you and your family can enjoy the quarterly "Pupdates!"

GUIDELINES FOR NAMING A PUPPY:

1. The name will be spoken often by the handler. Is it comfortable to say without drawing unwanted attention? We also need to avoid common Hebrew names or words, so the dog is not accidentally distracted while working.
2. Our trainers work with approximately 80-120 dogs every year and duplicate names can cause confusion in the kennels. If the name you select has been used during the last 12 months, there may be a delay before we can assign it again. We will let you know if this is an issue.
3. When choosing a name, you will be able to request the gender of the dog. As much as we would like to, we cannot fulfill other special requests such as breed or color. Thank you for your understanding.
4. Our Puppy Breeding Department intentionally spaces litters throughout the year, so depending on the timing of your sponsorship, there may be a delay before the puppy is born. Please be patient – good things come to those who wait!
5. Because we have a limited number of puppies born each year, and we want as many people as possible to share this experience, we reserve the right to limit Puppy Naming to one puppy per donor per year.

If you are interested in naming a puppy, please email Atarah Derrick at: atarah@israelguidedog.ca or call 416-577-3600.

PROFILE:

Ofer and Dasher Blessed With A Miracle On Four Legs



“People are always asking me ‘What kind of dog is that?’ and ‘Are you blind?’ I always tell them I suffer from an invisible disability.”
The disease is PTSD.

Ofer served as a combat soldier in the Golani Brigade when he was severely wounded in 1994 during an operation in Gaza. After months of rehabilitation, he entered and completed a study program in Hydro-Therapy—that enabled him to get back on the road back to his life.

While recovering from his physical injuries, the psychological wounds of PTSD began to take a far greater toll on Ofer and continue to this day. His stress is triggered by the sound of

sirens and broadcasts on the news/radio regarding incursions in the West Bank or Gaza and bombings in Israel—creating terrifying anxiety and nightmares

Though Ofer has suffered from PTSD for many years, he considers himself fortunate. “Despite my PTSD, I can work and drive wherever I need to go. But I am concerned about my daughters. My eldest is about to be conscripted—and I don’t want her to go through what I went through.”

Ofer has become very involved with IDF disabled veterans support groups and often speaks about his experiences and what gave him hope. “Exposure is important for the next generation—so they will not suffer as I and my fellow soldiers did many years ago.” And today, he has Dasher to help him.

Ofer told us: “I’ve had dogs all my life as pets, so getting a service dog felt natural for me. We just lost our pet dog Lupo, a family member for many years.” After Lupo died, Ofer was in the house for almost three months. “I felt down and alone. When I was teamed with Dasher, I started to go out again, to work, to run errands.”

Dasher has become a great comfort to Ofer and his family—helping him cope with the feelings of stress and anxiety. “I never dreamt I could have such support from a dog. He is there on good days and bad. If I sneeze, he is right there by my side. If I chop onions in the kitchen and cry, he jumps on me! What a friend!”

Now that I have Dasher, I have entered such a new positive phase in my life—it is truly a miracle. We enjoy outings together at the beach at Palmachim which is close to where I live in Rehovot—and our favourite beach in Ashdod.”

“How often can you get another life partner...someone who doesn’t judge you... wants to protect you...just wants to love you. I AM BLESSED.”



Dogs show their love and appreciation with wet tongues out. Although not as cute but no less meaningful, we show our appreciation with the word **today** to the Israel Guide Dog Center’s dedicated staff, volunteers, puppy raisers, and everyone who puts their heart and soul into changing the lives of our clients.

As our community re-opened in Canada, so did the Canadian Friends of the Israel Guide Dog Center

In 2022, we were pleased to host four public events; almost all were streamed online, allowing participants to join from anywhere in the world.

MAY

In May, we screened *Pick of Litter*, a documentary by **Dana Nachman** and **Don Hardy**, who joined us for a Q&A. We also interviewed our client **Bracha Ben Avraham** and her dog, **Bardot**.



JUNE



We hosted a special donor recognition evening at the home of **Gilbert** and **Reba Satov** in June. **Dany Layani**, our Israeli client, spoke about the injury that led to his blindness and his many years of partnerships with guide dogs. His dog, **Roli**, stole the show.



SEPTEMBER

In September, we partnered with **UJA Israel Engagement** and **Vaughan Public Libraries** to live stream *Blind Love: A Holocaust Journey Through Poland with Man's Best Friend*. CFGDC Immediate Past President and Member of the Order of Canada **Eli Rubinstein** joined us for a Q&A.



NOVEMBER



And in November, writers **Ellis Weiner** and **Michael Wex** discussed *How to Raise a Jewish Dog* at **Congregation Habonim** in Toronto. While there were no demonstrations, many laughs were shared by all.



CAN-VELO:

Teaming Up For Greater Independence

The challenge: finding a way to motivate our blind and visually impaired clients to get involved in healthy activities outside the home. The solution: CanVelo – is the brainchild of Brig. General Moti Regev (Ret.) who envisioned a **tandem bike club** as the perfect way to promote fitness and friendship in one activity. The literal translation of CanVelo is “Yes and No” as the club is made up of people who can and cannot see.

Each week, teams of tandem bike riders enjoy this physical and social activity as they ride either cross-country, mountain, or on-road throughout Israel. We have 160 team members – 40 of whom are blind or visually impaired. The sighted team “captain” rides in front, and the visually impaired “stoker” rides in back.

We added a **Dragon Boat** team to the club – and this has been another marvellous way for our clients to get out and enjoy a team activity that promotes greater independence, self-confidence, fitness, and friendship.

In 2022, due to Covid, the teams were not permitted to travel abroad, so we participated in three major events in Israel. There was a country-wide tandem bike championship with 11 clubs participating (we have two clubs – the other 9 clubs are independent), “Sportlandia” in Eilat, and a “Blind-Day” all day competition.

We are proud to support these activities, and invite visitors to join us for a ride the next time you are in Israel.



GOOD SHEPHERDS FOR OUR PLANET

We feel a very strong obligation to be not only good shepherds of our flock (the approximately 120 dogs we bring into the world each year), but also responsible for our planet.

In an effort to make the Israel Guide Dog Center more eco-friendly, we have taken the first small steps.

- We stopped buying plastic water bottles and now have reusable water containers for our staff and clients. The water that comes from our faucets is safe and perfect for refilling the containers.
- We purchased our first hybrid car – and plan to do so again as our fleet is replaced or upgraded. We are also evaluating the use of completely electric vehicles. We are waiting to see the range and reliability of models currently in service in Israel.
- We evaluated installation of solar panels over the play yards, but concerns were raised about health implications for the dogs, and we decided to wait for new guidelines coming out from the Ministry of Health that should be released by end of 2023.

We know we can do more – and we are actively looking for ways to be good citizens of the earth, and make our Center an example in social responsibility.

Using Science To Build A Better Future

We have always placed a premium on the health and wellbeing of the animals we bring into this world.
We have a moral obligation to be sure they are happy and healthy throughout their entire lives.

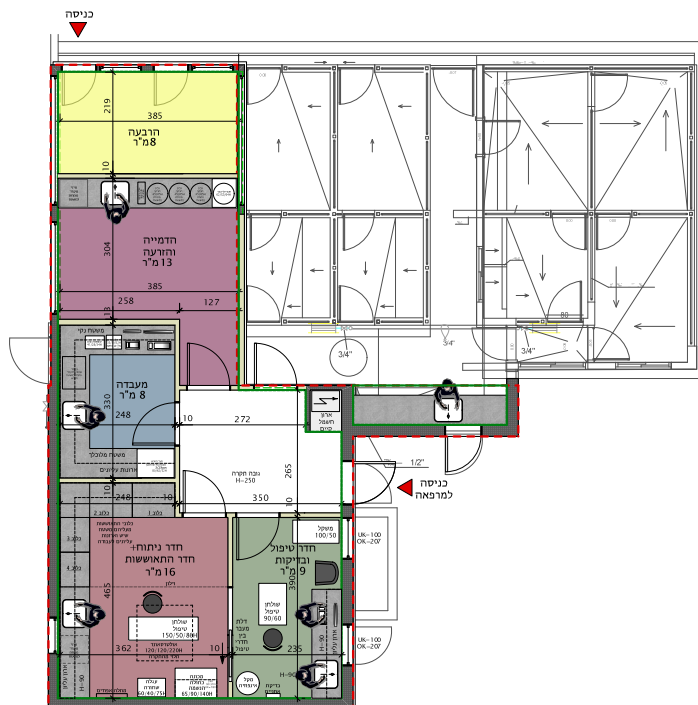
Expanding a state-of-the-art Health Care Center for our Dogs

When we moved to our current location in Beit Oved, one of the first things we built was an on-site veterinary clinic. We stocked it with the latest technology so we could perform all necessary procedures right at the Center.



With the increased number of puppies born each year coupled with the significant advances in medical care and scientific research, the reality is our old clinic can no longer support all our needs. An expansion is

desperately needed. If you have ever visited our Center, we're referring to a major renovation of our original kennel areas which are adjacent to our clinic. (See the drawing below.)



Genetics: A quantum leap into the future

The key to successfully raising and placing guide dogs with the right health, temperament, and skills is genetics. It's critical to make sure the genetic lines are pure and the dogs are free of any inherited negative traits.

One way we do this is by exchanging male and female dogs with other guide dog schools around the world. Another way is to share DNA and improve bloodlines through artificial insemination. Collecting seminal fluid from stud dogs, freezing it, and shipping it is the most efficient method.

Any way we move forward, having a highly skilled staff to complete the procedure is critical. Under the leadership of Orna Braun, our Breeding Manager, we have been traveling to guide dog schools around the world to examine the best practices and procedures. We're excited about what we've learned so far.



During our investigations, we found that many of the top guide dog schools have added in-house genetics programs. Hiring geneticists and statisticians to take the science of genetics – as it applies to the breeding of guide dogs – to a whole new level. Together they analyze the genetic codes and the resulting data to make informed decisions.

If you are interested in this program, please be in touch with Atarah Derrick at atarah@israelguidedog.ca.

FINANCIAL REPORTS:

This is our most recent internal Financial Report and Budget for 2023.

The NIS – CAD exchange rate is approximately 0.38

REPORT AS OF DECEMBER 31, 2022	2023 Projected	2022	2021
DESCRIPTION	BUDGET	ACTUAL	ACTUAL
INCOME - OVERSEAS	(Shekels)	(Shekels)	(Shekels)
Transfers from US Friends	₪ 6,500,000	₪ 4,671,900	₪ 5,570,072
Direct Donations from US Donors	₪ 700,000	₪ 959,644	₪ 599,238
Transfers from British Friends	₪ 785,000	₪ 1,152,030	₪ 2,716,380
Direct Donations from British Donors	₪ 70,000	₪ 107,674	₪ 93,359
Transfers from Canadian Friends	₪ 1,200,000	₪ 851,025	₪ 748,160
Direct Donations from Canadian Donors	₪ 10,000	₪ 0	₪ 457
Donations from - Other Countries	₪ 240,000	₪ 262,470	₪ 309,973
TOTAL INCOME - OVERSEAS	₪ 9,505,000	₪ 8,004,743	₪ 10,037,182
INCOME FROM ISRAEL			
Donations from Israel	₪ 3,898,000	₪ 2,704,685	₪ 2,180,171
Donations Israel - Ministries&PTSD	₪ 1,710,000	₪ 1,561,088	₪ 778,522
CanVelo Donations	₪ 164,000	₪ 562,971	₪ 296,727
CanVelo Income	₪ 319,000	₪ 146,202	₪ 120,496
Graduate Participation in Medical Exp.	₪ 0	₪ 0	
In-Kind Donations	₪ 781,500	₪ 902,864	₪ 779,900
TOTAL INCOME - ISRAEL	₪ 6,872,500	₪ 5,877,810	₪ 4,155,816
TOTAL ALL INCOME	₪ 16,377,500	₪ 13,882,553	₪ 14,192,998
OPERATING EXPENSES			
Dog Training Expenses	₪ 4,877,328	₪ 4,201,386	₪ 4,101,907
Kennel Expenses	₪ 2,471,772	₪ 2,177,756	₪ 1,714,274
Puppy Raising Expenses	₪ 1,075,029	₪ 952,500	₪ 837,723
Maintenance	₪ 1,283,180	₪ 973,860	₪ 1,021,506
Marketing and Fundraising	₪ 1,980,902	₪ 1,538,747	₪ 1,625,947
Administrative Expenses	₪ 1,870,205	₪ 1,662,217	₪ 1,774,083
CanVelo Expenses	₪ 493,000	₪ 276,500	₪ 279,220
Financing Expenses	₪ 56,000	₪ 33,816	₪ 32,559
TOTAL OPERATING EXPENSES	₪ 14,107,416	₪ 11,816,782	₪ 11,387,219
FIXED ASSETS			
Fixed Assets - New Building Construction	₪ 1,253,000	₪ 480,203	₪ 585,196
Depreciation	₪ 1,000,000	₪ 1,000,000	₪ 950,000
TOTAL FIXED ASSETS	₪ 2,253,000	₪ 1,480,203	₪ 1,535,196
TOTAL ALL EXPENSES	₪ 16,360,416	₪ 13,296,985	₪ 12,922,415
SURPLUS/-DEFICIT	₪ 17,084	₪ 585,568	₪ 1,270,583

This is our most recent internal Financial Report and Budget for 2023. The fixed assets expenses are subject to a designated donation.

The audited financial reports for 2022 will be ready in June 2023.

Please remember that we provide all of our services at no cost to our blind clients.

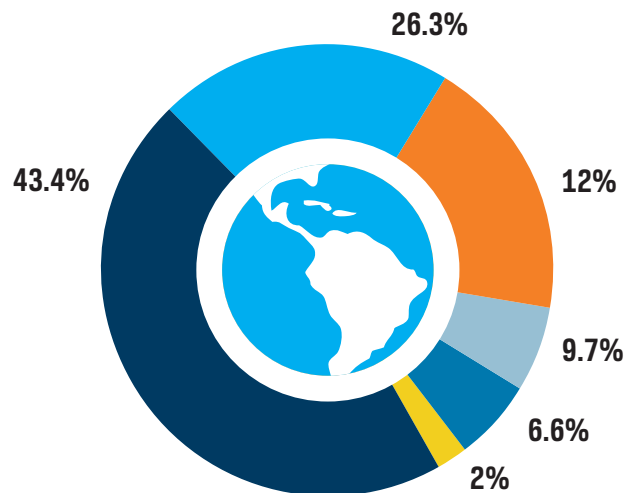
MEETING OUR GOALS: Totally Transforming Lives

We rely on individuals, foundations, synagogues and schools to meet our funding needs.



DONATIONS BY COUNTRY

- USA
- Israeli Donors
- Israeli Government
- United Kingdom
- Canada
- Other Countries



TRAINER'S INSIGHT – OUR TRAINERS THINK YOU SHOULD KNOW:

#1 If you find yourself walking with a guide dog team, it is important not to take over for the dog. The dog is trained to go from curb to curb in a straight line, then turn after it reaches the next curb. To allow the dog to do its job you can let the handler know, “At the next corner we’re going to turn right,” but let the dog do its job, go to the corner, then receive the next command.



#2 Every dog has its preferences. Some like the city, some like the country. Some like walking on sidewalks, some prefer grass. Some have no problem with noise, some prefer the quiet. Some walk fast and have a strong pull, some walk slow. Some are easily distracted; others are better at concentrating. Some don’t mind public transportation, others dislike it. Our job is to be aware of the dogs’ preferences and match each with the perfect partner.

Signs that a dog is feeling stress: (General Environment Anxiety) excessive pull, low tail set, tight ears, heavy panting.

Photo credits: Special thanks to Eli Ben Boher, Tomer Eden, other staff, and volunteers



Canadian Friends


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